

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Foothill, LLC, as Agent		10/23/2009	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Omniture, Inc.		
Street Address:	550 East Timpanogos Circle		
City:	Orem		
State/Country:	UTAH		
Postal Code:	84097		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3077347	SITECATALYST	
Registration Number:	3109946	CUSTOM INSIGHT	
Registration Number:	3282842	OMNITURE SEARCHCENTER	
Registration Number:	3021696	OMNITURE	
Registration Number:	3287161	OMNITURE DISCOVER	
Registration Number:	3386437	OMNITURE DISCOVER	
Registration Number:	2448139	MERCADO	
Serial Number:	77386205	SILICON SLOPES	
Serial Number:	77386403	SILICON SLOPES	
Serial Number:	77381125	CLICKMAP	
Serial Number:	76195889	TOUCH CLARITY	
Serial Number:	77195917	OMNITURE GENESIS	
CORRESPONDENCE DATA			

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TRADEMARK
 REEL: 004087 FRAME: 0884

Fax Number: (206)675-6818

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 206 675-7000

Email: tm@adobe.com

Correspondent Name: Adobe Systems Incorporated

Address Line 1: 801 North 34th Street

Address Line 2: Legal Department

Address Line 4: Seattle, WASHINGTON 98103

NAME OF SUBMITTER:	Daniel C. Poliak
Signature:	/Daniel C. Poliak/
Date:	10/29/2009
Total Attachments: 2 source=WWF TM Release_Omniture#page1.tif source=WWF TM Release_Omniture#page2.tif	

RELEASE AND REASSIGNMENT OF
TRADEMARKS AND TRADEMARK APPLICATIONS

Reference is hereby made to that certain Trademark Security Agreement, dated as of December 24, 2008, executed by Omniture, Inc., a Delaware corporation ("Grantor"), in favor of Wells Fargo Foothill, LLC, as Agent ("Agent"), which was recorded in the United States Patent and Trademark Office on December 30, 2008, at Reel 003911, Frame 0777 (the "Agreement"), as amended by Corrective Assignment recorded on January 5, 2009, at Reel 003913, Frame 0416 and pursuant to which the Grantor assigned and granted to Agent, a security interest in and to all of Grantor's right, title and interest in and to certain trademarks, including those trademarks specifically listed on Exhibit A attached hereto (the "Marks") and the goodwill associated therewith; and

WHEREAS, Agent wishes to terminate the Agreement and release, retransfer and reassign to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Marks and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Agent hereby terminates the Agreement and releases, retransfers and reassigns to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Marks and the goodwill associated therewith.

IN WITNESS WHEREOF, Agent has executed this Release and Reassignment of Registered Trademarks and Trademark Applications as of this 23rd day of October, 2009.

WELLS FARGO FOOTHILL, LLC
("Agent ")

By: 
Name: Lendell Thompson
Title: Vice President

Exhibit A

Trademark Registrations/Applications

Grantor	Country	Mark	Application/ Registration No.	App/Reg Date
Omniture, Inc.	SITECATALYST	United States	3,077,347	4/4/2006
Omniture, Inc.	CUSTOM INSIGHT	United States	3,109,946	6/27/2006
Omniture, Inc.	SILICON SLOPES	United States	77/386,205	2/1/2008
Omniture, Inc.	SILICON SLOPES	United States	77/386,403	2/1/2008
Omniture, Inc.	CLICKMAP	United States	77/381,125	1/25/2008
Omniture, Inc.	TOUCH CLARITY	United States	76/195,889	1/18/2001
Omniture, Inc.	OMNITURE GENESIS	United States	77/195,917	6/1/2007
Omniture, Inc.	OMNITURE SEARCHCENTER	United States	3,282,842	8/21/2007
Omniture, Inc.	OMNITURE	United States	3,021,696	11/29/2005
Omniture, Inc.	OMNITURE DISCOVER	United States	3,287,161	8/28/2007
Omniture, Inc.	OMNITURE DISCOVER	United States	3,386,437	2/19/2008
Omniture, Inc. (f/k/a Mercado Software, Inc.)	MERCADO	United States	2,448,139	5/1/2001

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